

NATIONAL SCHOOL  
OF JOURNALISM AND  
PUBLIC DISCOURSE



# WELCOME TO THE NATIONAL SCHOOL OF JOURNALISM AND PUBLIC DISCOURSE (NSoJ)

National School of Journalism, Bangalore (NSoJ) was established in 2014 as a project to transform India's news media industry by training a generation of journalists who grasp the principles of ethical journalism, embrace technology and who care deeply about truth, justice and democracy.

NSoJ was founded by Timothy Franklyn, an LSE-educated international corporate finance lawyer and an Obama Scholar, with the support of senior media professionals, including Mr. Franklyn James (former Vice-President, The Times of India), Mr. H.S. Balram (former resident editor, The Economic Times) and Ms. Saswati Chakravarti (former resident editor, The Economic Times.)

NSoJ prepares its student journalists to pursue truth in a less than perfect world, recognize the wider contexts in which issues are framed and communicate this in a responsible, insightful and fair manner. Mr. Baba Prasad (former associate editor, The Hindu) is the director of journalism programmes at NSoJ.

NSoJ's newsroom-focused curriculum, in-house digital news website, expert faculty members and unparalleled industry connections prepare its student journalists for successful careers in broadcast, print and convergence journalism.

NSoJ strongly encourages diversity in thought, culture, language, geography, gender, religion, academic and extracurricular interest, family circumstance, socio-economic background and more.

NSoJ ensures that every class includes a healthy gender, regional and linguistic mix of passionate students. Students with physical or psychological impairments are encouraged to interact and work alongside their peers so that NSoJ alumni are not only proficient in their work but also compassionate and sensitive human beings.





# NSOJ METHOD

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**Our undergraduate and postgraduate programmes are structured to suit the needs of the news media industry. At the same time we factor in developments that are expected to revolutionise the news media industry in the next 10 years.**

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## NEWSROOM

Our environment is designed to allow students to combine research, storytelling and thorough analysis with practical hands-on training to become effective reporters, editors, news anchors and writers. The buzz of a newsroom with all its energy and quick reaction time envelopes NSoJ students, making them a part of the fourth estate from the moment they walk in. All our student journalists are taught to capture and edit high-quality original pictures and videos that go with their stories, to use social media to reach their audience, and to strive towards publishing their convergence news stories and features on our world class in-house news website.

## WEEKLY TALKS

NSoJ invites leading global, national and local public figures, who excel in various fields, to deliver talks to our students every week, so that our student journalists develop multiple perspectives and have opportunities to interact closely with newsmakers on a regular basis.

## ASSIGNMENTS

NSoJ students are provided opportunities to compete on the field with local journalists for original stories. Often, the quality of stories produced by our students exceeds that of corresponding stories produced by mainstream news organisations in terms of research, content and packaging.

# LEADERSHIP

## **Timothy Franklyn**

### *Chairman*

Timothy Franklyn is the founder of the National School of Journalism and Public Discourse, Bengaluru (NSoJ), which he established in 2015 to produce journalists who are committed to justice and democracy in India. Prior to founding NSoJ, Timothy worked as a corporate finance lawyer in New Delhi, Singapore and Hong Kong at some of the world's most prestigious law firms. He has advised governments, corporations and global investment banks on international corporate finance. Mr. Franklyn has published several articles in The Financial Times and has contributed a chapter on leadership in young organizations in the Palgrave Macmillan publication "Leadership and Role Modelling: Understanding Workplace Dynamics" (2018).

Mr. Franklyn serves as a trustee of The General K.S. Thimayya Memorial Trust and is a member of the Ethics Committee and Institutional Review Board of Bangalore Baptist Hospital. Mr. Franklyn is also a partner in the law firm, Tatva Legal Bangalore. Mr. Franklyn received an LL.M (Master of Laws) degree from the London School of Economics (LSE) and is qualified as an advocate in India and as a solicitor of the Senior Courts of England and Wales. He was one of 11 leaders from around the world chosen as prestigious Obama Scholars at Columbia University in the City of New York in 2021. Mr. Franklyn hosts the NSoJ Tannoy Podcast and delivers seminars on the Journalistic Ethics at NSoJ.

## **M. Baba Prasad**

### *Director of Journalism Programmes*

Baba Prasad is a veteran journalist with over 35 years of experience. He was the Former Associate Editor at The Hindu in Bangalore. Earlier, he was with the Indian Express and Mid-Day groups. He is widely recognised for his accomplishments in the newsroom and the classroom. He has delivered several University Grants Commission lectures and is a member on the board of studies at various universities. He has authored the book, Reporting: Principles and Practice. Mr. Baba Prasad is a distinguished fellow at NSoJ and mentors NSoJ students on reporting and editing.

## **Simon Varghese**

### *Principal*

Simon Varghese is a media and communications professional with over 20 years of experience in print, online and television industry and an academician and has worked with leading media brands and institutions of the country, including the Economic Times and Indiatimes. Other than being part of newsrooms at various organizations, Simon is also a keen follower of news especially Indian politics and international relations. An avid quizzer, Simon has a special interest in general knowledge and history. He has been with National School of Journalism since its inception and was leading the print and convergence stream for the postgraduate programme. His areas of interest include global affairs, the business of brands, Indian heritage, politics and governance, and popular culture.



# GLOBAL ADVISORY BOARD

## FRANKLYN JAMES

The principal architect of the success of The Times of India's penetration and dominance in South India. Vice President for Results and Market Development (South) for The Times Group. He now serves as Registrar at NSoJ.

## DIPTI KUMAR

An International award winning journalist. She has worked as news anchor, producer and reporter with NDTV, Hindu Global Citizen, BBC, The International Business Times, The Brooklyn Daily Eagle, The Independent, Inside Edition and more.

## FRANCESCA FOLDA

Francesca Folda is an Italian award-winning journalist and executive manager, with over 25-years of experience in the media industry and the impact sector, including a leadership role at Sky Italia. She is Visiting Professor at the School of Journalism – Università La Statale, in Milan, and sits in the Advisory Council of Ashoka Italy.

## ASHISH SEN

Ashish Sen is an independent media consultant, trainer and journalist with more than 30 years hands on international and country level experience. Formerly, President of the World Association of Community Radio Broadcasters) AMARC Asia-Pacific Region.

## RAGHAVA KK

Raghava KK is a renowned international artist, creativity expert, and tech entrepreneur, named by CNN as one of 10 most remarkable people (2010). He is also a four time TED speaker. Raghava advises NSoJ on new visual communication methods.

## MAHAMAYA NAVLAKHA

Mahamaya is the co-founder and VP Education of Arthan, which is a social enterprise committed to strengthening the impact sector ecosystem.

Mahamaya has degrees from the University of Sussex and Lady Shri Ram College. She has also received training in nonprofit management from Harvard University.

## R.B.U. SHYAM KUMAR

R.B.U. Shyam Kumar is the former CEO of the Puthiya Thalaimurai Group, which runs Tamil Nadu's leading television news channel, Puthiya Thalaimurai. He also helped launch the general television entertainment channel, PudhuYugam, in 2013.

# UG PROGRAMMES

**NSoJ's undergraduate degrees are affiliated to Bengaluru City University  
and are in accordance with NEP 2020**



## **Integrated Hons. Degree in Journalism (BA Journalism)**

The objective of this programme is to prepare you for global careers in media and communications. You will join a diverse community at NSoJ, and will graduate as compassionate, courageous and industry-ready professionals.

## **Integrated Hons. Degree in Psychology (BA/BSc Psychology)**

The objective of this programme is to prepare you for the global careers in mental health and related fields. You will join a diverse community at NSoJ, and will graduate as compassionate, courageous and industry-ready professionals.

## **Integrated Hons. in English (BA English)**

The objective of this programme is to prepare you for high impact global careers. You will join a diverse community at NSoJ, and will graduate as compassionate, courageous and industry-ready professionals.

## **Integrated Hons. Degree in Political Science (BA Political Science)**

The objective of this programme is to prepare you for key roles in various key policy and research sectors. You will join a diverse community at NSoJ, and will graduate as compassionate, courageous and industry-ready professionals

# POSTGRADUATE



Our flagship P.G.D.J programme trains students for careers in traditional newspaper and magazine journalism as well as in convergence journalism, which is the future of news media, combining print photography and video into one digital piece. Upon completion of the course, you will be able to demonstrate versatile skills in writing, interviewing, investigation, photography, video and more, while showing a deeper understanding of both personal and societal values.

The Capstone project, which is a mandatory requirement for the Postgraduate Diploma students at NSOJ , is a detailed study of a subject of the student's choice in the fields of contemporary politics, arts, social issues, culture, and so on . The project work is submitted in either the written form of about 5000 to 8000 words or in the video version of 30 minutes.

## Scholarship & Aid

Every year we provide several merit scholarship and financial aid awards to deserving candidates. The awards reflect our commitment to (i) recognising academic proficiency and excellence; and (ii) providing world class training to future journalists who may not be able to pursue this opportunity without financial assistance.

# FACULTY

A versatile and world class faculty of leading reporters, columnists, editors, authors, academics, magazine editors, documentary filmmakers, and digital media specialists who are deeply committed to training, challenging and supporting their students. Our experienced staff help them understand traditional industry values while preparing them for careers in the modern age.



**BABA PRASAD**

Director – PG Studies



**PRINCESS FRANKLYN**

Dean – Studies



**SIMON VARGHESE**

Principal



**RAMAKRISHNA UPADHYAY**

Print: Politics and Society



**VINUSHA KANAN**

HOD, Department of Psychology



**VEDANT JAISHANKAR**

Print: Sports Journalism



**ASHISH SEN**

Community Radio



**RAGHUVIR BADRINATH**

Business Journalism



**PRATIBHA RAMAN**

Mobile Journalism



**VINODH NICHOLAS**

Head of Productions



**POORNIMA PRASAD**

Department of Psychology



**ANTIC SANTOSH**

Department of English



**P SHRUTI**

Department of Political Science



**ASWINI RAMESH**

Department of Journalism



**LISA SUBRAMANYAM**

Department of English





# GUEST SPEAKERS



**KIRAN PRAKASH**  
Resident Editor – New Indian Express



**ANURADHA KEDIA**  
Founder & Editor – Better India



**PROF. R. UMA SHAANKER**  
Venerated Agriculture Scientist, University of  
Agricultural Sciences



**RAGHAVA K. K.**  
Internationally Acclaimed  
Contemporary Artist, TED Speaker



**ANITA NAIR**  
Acclaimed Author &  
Novelist



**KRISHNA BYRE GOWDA**  
Karnataka Minister for  
Agriculture



**DINESH GUNDU RAO**  
Working President – Karnataka  
Congress Committee



**RICKY KEJ**  
Grammy Award Winning  
Musician



**PROF. S SADAGOPAN**  
Founder & Director of IIT-B Bangalore



**HANUMANTHAIAH**  
Rajya Sabha MP, Karnataka Congress  
Spokesman



**CHETAN KRISHNASWAMY**  
Country Head – Public Policy, Google



**PROF. K.C. JANARDHAN**  
Connoisseur of Calligraphy,  
Author–preneur



**MANOJ KUMAR**  
Chief Conservator of Forests



**THEODORE BASKARAN**  
Film historian and wildlife  
conservationist



**YASHAS SHETTY**  
Artist



**PRATHIBHA RAMAN**  
Editor of Asianet Newsable





**NARESH NARASIMHAN**  
Architect



**COL. P. MUTHANNA**  
Conservation Activist



**JOHN THOMAS**  
Veteran Journalist



**BRIJESH KALAPPA**  
Supreme Court Advocate,  
Legal Advisor to Karnataka Govt.



**VISHWANATH SRIKANTAIAH**  
Prominent Water Activist



**PIYUSH BHATTACHARYA**  
Expert on Artificial Intelligence



**SWARA BHASKAR**  
Award Winning Bollywood Star,  
Social Activist



**Dr. P. SADANAND MAIYA**  
Founder – MTR Foods, Chairman –  
Maiyas Beverages and Foods



**DARLINGTON HECTOR**  
Managing Editor – YourStory



**Dr. ADITYA SONDHI**  
Senior Advocate, Karnataka High Court



**Dr. NARENDRA PANI**  
National Institute of Advanced Studies



**JUSTICE SANTOSH HEGDE**  
Former Lokayukta of Karnataka, Former  
Judge of Supreme Court



**GOPAL SHANKARANARAYAN**  
Secretary – Lodha Committee, Senior  
Advocate Of The Supreme Court



**RAGHU KARNAD**  
Award Winning Journalist,  
Founder – The Wire



**AKKAI PADMASHALI**  
First Transgender To Receive Rajyotsava  
Award For Work On Sexual Minorities



**PARANJOY GUHA THAKURTA**  
Journalist, Broadcaster,  
Filmmaker



**B.V. ACHARYA**  
Fmr Advocate General, Special Prosecutor  
(Disproportionate Assets  
Case Against Jayalalitha)



**TRISHNA MOHANTY**  
Photographer with works published  
in The Hindu, National geographic  
traveler etc.



**DR. SANYUKTA JOLLY**  
Professor & Area Head–  
Organizational Behaviour and  
HR management, IILM Institute  
of Higher Education



**DR. KANHAIYA KUMAR**  
Former National leader of the  
All India Students Federation



**NIDHI RAZDAN**  
Executive Editor for NDTV and  
primary anchor of NDTV 24\*7  
and Left, Right and Centre



**ABHIJIT SUDHAKAR**  
Film Director  
Co-Owner, Zig-Zag Films



**RAJESH RAMACHANDRAN**  
Editor of The Tribune, Chandigarh



**ULRIK HAAGERUP**  
Founder and CEO of  
constructive institute



**RAJEEV GOWDA**  
Member of Parliament



**KALYAN VERMA**  
Emmy nominated wildlife  
filmmaker, photographer  
and conservationist



**CHETAN  
KRISHNASWAMY**  
Country head- Public  
Policy, google



**PRASHANT HEBBAR**  
Founder-Director of Knobly  
consulting



**ARUNA NATARAJAN**  
Staff reporter at citizen matters,  
Chennai



**DR. P SADANAND  
MAIYA**  
Founder - MTR foods



**FRANCESCA FOLDA**  
Head of Global  
Communications at Amani  
Institute and former  
Editor-in-Chief of Sky Italia



**AMBASSADOR ASHOK  
SAJJANHAR**  
Former Indian ambassador to  
Kazakhstan, Sweden and Latvia

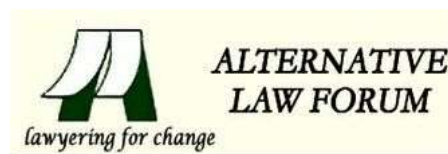
# GLOBAL COLLABORATIONS, FELLOWSHIPS & EXCHANGE PROGRAMMES



*Study of the U.S. Institutes*

*Global Undergraduate  
Exchange Program (Global  
UGRAD)*

**BMW Foundation**  
Herbert Quandt





# PLACEMENTS

## MENTORING

Each student journalist at NSoJ is assigned a mentor, usually a senior journalist. Mentors work with student journalists to ensure that their passions, interests and skills are matched with appropriate career opportunities.

NSoJ's mentoring programme equips its students with professional attitudes, technical expertise, depth of knowledge and high work ethic.

## INTERNSHIPS

With excellent connections within the industry, NSoJ organizes internship opportunities for its students in leading news organisations that are best suited for its student journalists.

The Indian Express, The Caravan, India Today Group, The Times of India, NDTV, Republic TV and BBC Hindi are some organisations that NSoJ arranges month-long internships with for NSoJ student journalists.

NSoJ studies global best practices in the news media industry to calibrate its programmes continually so that the skills and knowledge that NSoJ student journalists develop are relevant and useful to news organisations that they choose to begin their careers in.

## PLACEMENTS

NSoJ provides a number of excellent career opportunities for its students. News organisations who have recruited from among our students include CNN-Network 18, CNBC, Firstpost, The News Minute, The Better India, The Hindu, Drivespark, Deccan Chronicle, Yourstory, BBC Hindi and Asianet Newsable.

NSoJ handpicks its student body for each of its programmes and forms them into classes of no more than 20 students. This ensures that NSoJ students have several career options to choose from during campus placements so that they can find the right platform to fully express their training and passion.



# OUR ALUMNI



**AATHIRA  
KONIKKARA**  
Caravan Magazine



**SUMI RAJAPPAN**  
Republic TV



**TANVI SHENOY**  
Thomson Reuters



**Sabyasachi Roy  
Chowdhury**  
Times Now



**MANAN VAYA**  
Gujarat Samachar



**STEPHEN NEIL**  
Drivespark



**AYAN ACHARYA**  
The Hindu, Sports Star



**HITA PRAKASH**  
Deccan Herald





**AKASH UMESH  
KHANDKE**  
Dainik  
Gomantak






# TESTIMONIALS



Kirsten Brosbøl  recommends National School of Journalism, Bangalore. 


11h · 

I have worked with Founder of NSoJ Timothy Franklyn, and I have been impressed by the approach of NSoJ to revitalize the role of journalism to improve democracy. I am grateful to be able to work with NSoJ on establishing Constructive international dialogues among politicians and journalists around sustainability. I warmly recommend NSoJ.

**Kirsten Brosbøl**  
**Former Minister & Member of Parliament, Denmark**  
**Founder & CEO 2030beyond**



Augustus Azariah  recommends National School of Journalism, Bangalore. 

24 February at 12:22 · 


I like your focus on building a strong ethical foundation & training young minds on influencing public policy in an unbiased manner. I do trust that we will see some good journalists who will report the truth!

**Augustus Azariah**  
**Human Resources Leader, IBM India**

# TESTIMONIALS



**Benny Prasad**  recommends **National School of Journalism, Bangalore.** 


24 February at 12:03 · 

I have been to NSoJ on multiple occasions and have interacted both with the students and the teachers. It's one of the best places for anyone who has a passion for journalism as it gives you the best of both worlds, i.e. Academic and Practical. The best part I like is the hands on exposure that the students get.

**Dr Benny Prasad**  
**Founder Chai 3:16**  
**Internationally acclaimed musician**



**Vinay Sreenivasa**  recommends **National School of Journalism, Bangalore.** 

24 February at 11:51 · 

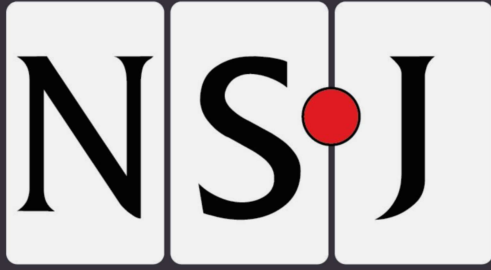
It is a media college with a strong focus on ethics, a college which makes its students think and reflect and become solid independent journalists.

**Vinay K Sreenivasa**  
**Activist and Lawyer, Alternative Law Forum**



A photograph of a modern hallway. The right wall is a vibrant blue and is decorated with several small, framed black-and-white photographs. A long, low planter box filled with green, spiky-leafed plants runs along the base of the blue wall. The floor is a light, reflective material. In the background, a white wall and a glass partition are visible, along with more potted plants and modern pendant lights hanging from the ceiling.

We train journalists who care deeply  
about justice and democracy.



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